



SNOWPLOW DISPATCH & RECALL

CHALLENGE

Municipalities often rely on manual call lists and phone trees to recall snowplow operators. These processes delay response times, reduce visibility into staffing availability, and make it difficult to mobilize crews before road conditions worsen.



SOLUTION

SimplyCast automates snowplow dispatch and recall by sending personalized notifications across multiple channels, tracking responses in real time, managing operator availability, and helping dispatchers assemble crews faster while maintaining complete operational records.



REPORTING & PLANNING



- Recall performance reports
- Response time analytics
- Notification history
- Future resource planning

REAL-TIME VISIBILITY



- Live response tracking
- Operator acknowledgements
- Staffing status dashboard
- Automatic response monitoring

AUTOMATED RECALL



- Multi-channel notifications
- Personalized recall messages
- Rapid workforce mobilization
- Configurable recall workflows

WORKFORCE MANAGEMENT



- Operator database
- Availability tracking
- Training & certifications
- Contact information management

SOLUTION BENEFITS



- Faster operator deployment
- Better staffing visibility
- Improved winter operations & public safety
- Comprehensive reporting

