

OVERVIEW



Winter storms can escalate quickly, leaving municipalities little time to mobilize snowplow crews. Manual recall methods slow response times and make it difficult to confirm operator availability.

SimplyCast's Snowplow Dispatch & Recall automates crew mobilization through multi-channel notifications and real-time response tracking, enabling dispatchers to quickly assemble teams, integrate weather alerts, and improve future winter operations through detailed reporting.

CHALLENGES



- Manual phone trees delay operator mobilization during severe weather.
- Dispatchers lack real-time visibility into operator availability and responses.
- Staffing shortages make it difficult to fill emergency shifts quickly.
- Limited documentation creates challenges for reporting, compliance, and post-event reviews.

BENEFITS



- Automate operator recall across multiple channels.
- Track acknowledgements and availability in real time.
- Speed up response and snowplow deployment, especially in emergencies.
- Improve planning with analytics and weather insights.

FEATURE 1



AUTOMATED OPERATOR RECALL

Instantly notify snowplow operators through multi-channel communications to accelerate crew mobilization.

FEATURE 2



REAL-TIME WORKFORCE VISIBILITY

Track acknowledgements, operator availability, and workforce information from a centralized dashboard.

FEATURE 3



REPORTING & OPERATIONAL INSIGHTS

Monitor response performance and staffing trends to improve planning and future winter operations.